



JOURNALISTS MATTER

Council of Europe Campaign for the Safety of Journalists

Presentation of the plans on the national roll-out of Council of Europe “Journalists Matter” Campaign for the Safety of Journalists in Ukraine

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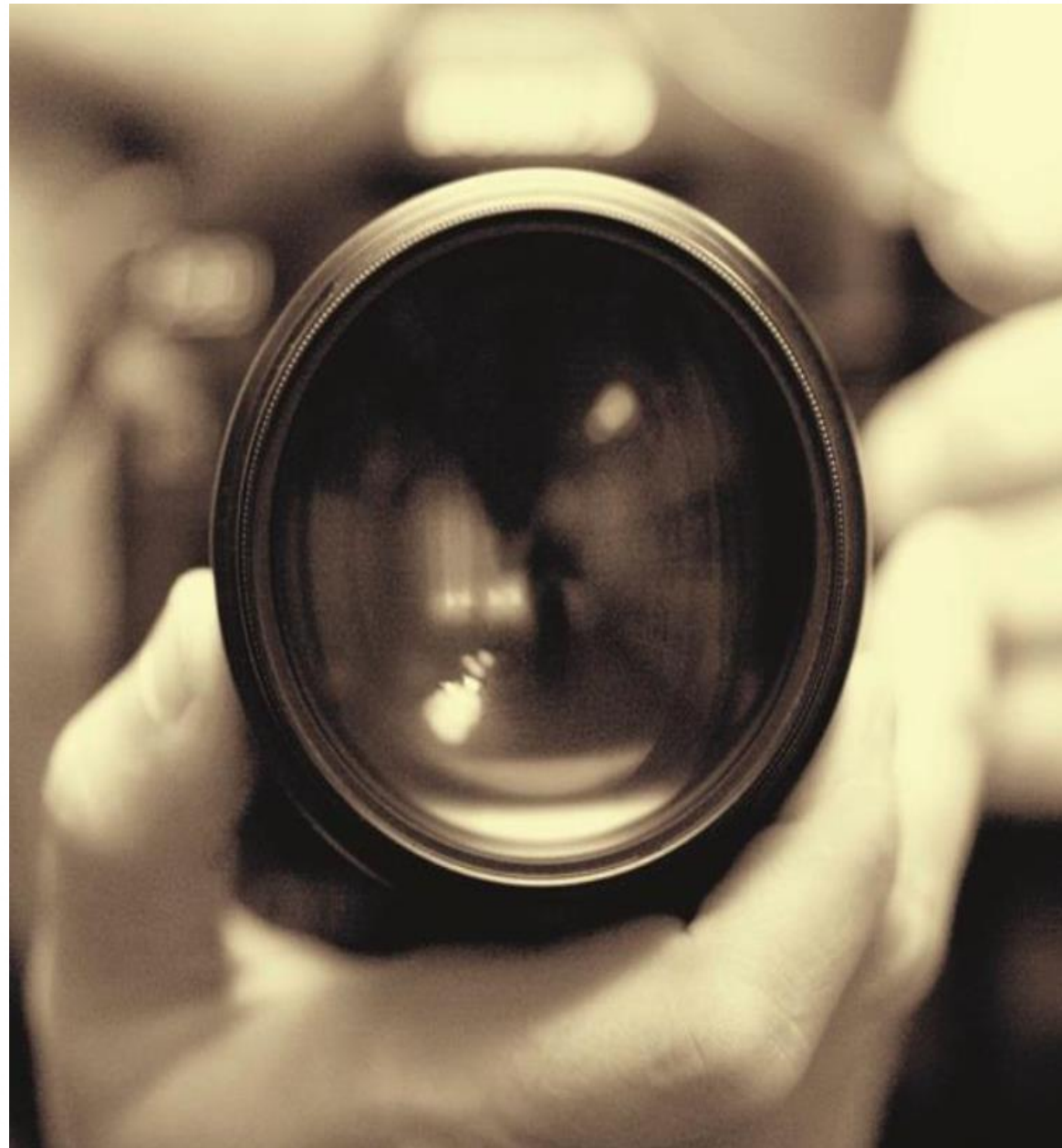
Not so long ago, we were taught soft skills, and everyone knew that the most important thing was not what was happening but our attitude towards it.

After the onset of aggression by the Russian Federation against Ukraine, the crucial aspect is “what is actually happening”.

Journalists, as “public watchdogs” play a vital role in safeguarding a democratic and pluralistic society.



The Campaign aims to raise awareness, stimulate effective tackling of pressing issues and ultimately increase the safety of journalists and other media actors in all situations



COUNCIL OF EUROPE
CAMPAIGN FOR
THE SAFETY OF
JOURNALISTS



Defending Truth in Times of War

During times of war, journalists are increasingly becoming the victims of a wide range of attacks. Risking their lives, journalists continue to work in Ukraine so that the world learns the truth.

Quality investigative journalism during times of war provides necessary oversight of government actions by the public, encourages accountability from the government, contributes to reducing corruption levels, and facilitates the adoption of necessary decisions for the country.

By defending journalists, we protect our right to be informed.



That is why we are launching the national chapter of the Council of Europe campaign "Journalists matter" for the safety of journalists in Ukraine





What are we going to do?

- Gather all stakeholders of the process (journalists, NGOs, human rights activists, government representatives) in one place
- Facilitate the work of the newly created Coordination Committee under the Ministry of Culture and Information Policy of Ukraine for the implementation of the Council of Europe campaign "Journalists Matter"
- Conduct an assessment of issues and challenges regarding journalists' safety in Ukraine, which should include aspects such as physical security, economic security, mental health protection, and combating sexism, gender-based violence, violence related to the professional activities of female journalists
- Approve the Action Plan by the Coordination Committee
- Share the best Ukrainian practices in protecting journalists and other media actors

The Coordination Committee included representatives of:

- **The Ministry of Culture and Information Policy of Ukraine**
- **The National Council of Television and Radio Broadcasting of Ukraine**
- **The State Committee for Television and Radio Broadcasting of Ukraine**
- **The Prosecutor General's Office of Ukraine**
- **The Ministry of Foreign Affairs of Ukraine**
- **The Ministry of Internal Affairs of Ukraine**
- **Representatives of other central and local executive authorities**
- **The National Union of Journalists of Ukraine**
- **The Commission on Journalistic Ethics**
- **Independent media experts, specialists, and consultants (with their consent may be involved in the Committee's work)**



The main tasks of the Coordination Committee include:

- Assessing existing challenges and needs (considering the internal environment in which journalists and other media actors operate).
- Providing recommendations for implementing the Council of Europe's campaign on the safety of journalists 'Journalists Matter' in Ukraine at the national level, starting with assessing needs and identifying useful measures that can be implemented within the campaign.
- Summarising practices, providing recommendations and proposals for creating favorable conditions for professional activities of journalists and other media actors in Ukraine.
- Discuss incidents of war crimes against journalists and media, underlining the imperative for protection of free speech and international support.
- Identifying ways, mechanisms, and methods of addressing problematic issues related to journalists' safety, conducting their professional activities during the legal regime of martial law.
- Addressing other issues related to protecting freedom of expression in Ukraine.

The Coordination Committee will approve the Action Plan, which can be amended as needed



The Council of Europe Platform for the Protection of Journalism and Safety of Journalists

We intend to:

- *systematically review all alerts on Ukrainian page at Coordination Committee meetings;*
- *establish more fruitful cooperation with Platform partners*





Ukraine collects and shares best practices in protecting journalists and other media actors materials and solutions

We are committed to promoting innovative solutions to protect freedom of speech throughout the country ns



We are ready to share our unique experience with other National Focal Points of the Council of Europe's Campaign for the Safety of Journalists.

This will allow for the exchange of knowledge and best practices, promoting the protection of journalists and media actors on a broader scale.





#StandWithUkraine

Thank you for your attention!



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